

2017 Scorecard

Vineyard/Winery Company Name: _____

Award Categories Applied For (check all that apply):

- Environment Award
 Community Award
 Business Award
 Leader Award

Scoring Criteria (aligns with application sections)	Max Points	Points
Sustainable Practices		
• Practices, project(s) and/or initiative(s) demonstrate outstanding achievement in each of the sustainable practice areas relevant to their award category.	10	
• Includes major accomplishments and measureable results.	10	
• Practices, project(s) and/or initiative(s) are innovative and/or unique.	10	
Awards Pitch		
• Clearly articulates why they are deserving of the award and what sets them apart from others.	10	
Support Materials		
• Certified to a third-party sustainable winegrowing certification program.	5	
• Provides compelling supporting documentation.	5	
• Promote public awareness of the merits of using sustainability practices through far-reaching platforms	5	
Demonstrates Excellence in Award Category (only one will apply)		
• Environment Award: Demonstrates maximized environmental benefits.	10 (or N/A)	
• Community Award: Enhances relations with employees, neighbors and/or communities.	10 (or N/A)	
• Business Award: Demonstrates efficiencies and cost savings.	10 (or N/A)	
Total Points	65	

Leader Award (if applicable)	Max Points	Points
• Leader Award: Balances multiple objectives of environmental, economic, social goals.	10	
• Sustainability is clearly integrated into the overall business.	10	
Total Points + Leader Award Points (if applicable)	85	

Additional Comments for Judging Panel meeting (such as strengths/weaknesses, innovative or outstanding achievements, exemplary sustainability practices, etc.):

Comments for Applicant - Optional (briefly include areas of strength and areas for improvement):
