

California Green Medal: Sustainable Winegrowing Leadership Awards 2022 Application

Application Submission Deadline: February 4th, 2022

APPLICATION

1. **Organization's Name:**
2. **First and Last Name:**
3. **Title:**
4. **Email Address:**
5. **Phone Number:**
6. **Physical Address:**
7. **Website:**

8. **Have you won a California Green Medal Award in the past five years?**

9. **If yes, which category did you win?**

10. **Select which award category you are applying for.**
Only one of the one of the following categories may be selected.
 - Environment Award
(Award will be given to the vineyard and/or winery that can best demonstrate maximized environmental benefits from implementing specific practices, projects, or initiatives.

 - Business Award
(Award will be given to the vineyard and/or winery that can best demonstrate efficiencies and cost savings from implementing specific practices, projects, or initiatives

 - Community Award
(Award will be given to the vineyard and/or winery with the most innovative practices or program that enhance relations with employees, neighbors and/or communities.)

11. Would you also like to apply for the Leader Award?

- Leader Award

(The Leader Award is an optional category you can apply for in addition to one of the above categories. This award will be given to the vineyard and/or winery with that best inspires others to practice sustainability and most exhibits qualities of integrity, responsibility, transparency, dedication, innovation, and generosity, in addition to balancing the 3 E's of sustainability.)

Leader

(Award will be given to the vineyard and/or winery with the most innovative practices or program that enhance relations with employees, neighbors and/or communities.)

12. What best describes your operation(s)?

- Vineyard
- Winery
- Vineyard & Winery

13. Please indicate the size of your operation:

Vineyard:

- 0-10 acres
- 11-50 acres
- 51-250 acres
- 251-500 acres
- 501+ acres

Winery:

- 1-10,000 cases
- 10,001-50,000 cases
- 50,001-100,000 cases
- 100,001-500,000 cases
- 500,001+ cases

14. Which sustainability program(s) do you participate in?

Check all that apply and include proof of participation with your support materials.

- California Sustainable Winegrowing Program
- Certified California Sustainable Winegrowing
- Demeter Biodynamic®
- Fish Friendly Farming
- Green Business Program
- ISO Certification, please specify _____
- LODI RULES for Sustainable Winegrowing
- Napa Green Land or Winery
- Sustainability in Practice Certified
- Sustainability in Practice Self-Assessment
- USDA Organic
- Other, please specify _____

15. If you selected "other" as a sustainability program you participate in. Please specify.

16. If you selected "ISO Certification" as a sustainability program you participate in. Please specify.

17. What is your organization's definition of sustainability?

How you communicate your sustainability message to stakeholders:

In the following questions you have the opportunity to share how you communicate sustainability in a variety of mediums, including a website, online materials and other ways. Please answer all that apply.

18. If you communicate your sustainability message to stakeholders via a website, please share the address.

19. If you communicate your sustainability message via "online materials," please share a link to Dropbox (or a similar platform) where we can view resources.

20. If you communicate your sustainability message to stakeholders via other ways, please offer further explanation.

Operational Information

Complete the sections below that you believe are relevant to the award category for which you are applying. Briefly describe in **500 characters or less** how you excel in each relevant area and list examples of practices where appropriate.

- 21. Operational Information: Water Use Efficiency**
- 22. Operational Information: Soil Health**
- 23. Operational Information: Pest Management**
- 24. Operational Information: Biodiversity and Wildlife Conservation**
- 25. Operational Information: Energy Efficiency and Greenhouse Gas Mitigation**
- 26. Operational Information: Human Resources**
- 27. Operational Information: Solid Waste Management**
- 28. Operational Information: Neighbors & Community**
- 29. Operational Information: Other**
 - This can include sustainable purchasing, etc.

30. Awards Pitch

Describe in 500 characters or less why you are deserving of the award category you have chosen and what sets you apart from others. Be sure to include measurable results that demonstrate efficiencies and cost savings from implementing specific practices, projects, or initiatives.

*If you are also applying for the Leader Award, please complete this section as well:

Leader Award Summary: Please describe in 1500 characters or less why you deserve to be awarded the Leader Award. Make sure to address how you are a leader in the community and include relevant impacts and results that create a well-rounded picture of your commitment to sustainability.

31. If you are also applying for the Leader Award, please complete this section as well:

Leader Award Summary:

Please describe why you deserve to be awarded the Leader Award. Make sure to address how you are a leader in the community and include relevant impacts and results that create a well-rounded picture of your commitment to sustainability.

About Supporting Documentation

Support materials are valuable to judges, impact scored criteria and help demonstrate your case for the award category for which you are applying.

Examples of Support Materials

Proof of Participation in Sustainable Winegrowing Program (Required)

Examples:

California Sustainable Winegrowing Self-Assessment Program, Certified California Sustainable Winegrowing, Fish Friendly Farming, Green Business Program, LODI RULES, LODI RULES Self-Assessment, Napa Green Land, Napa Green Winery, Organic, Sustainability In Practice Certified, Sustainability In Practice Self-Assessment

- **Company literature, publications and/or marketing materials**
- **Photographs highlighting practices**
- **Media cuttings/coverage/testimonials**
- **Sustainability reports**
- **Mission or value statement**
- **Previous awards/acknowledgements**
- **Staff CVs or biographies**
- **Letters of recommendation or endorsement**
- **Company website** (include links or screen shots to onsite sustainability initiatives)
- **Social media campaigns promoting sustainability** (include links or screen shots)
- **Other**

32. Uploading Supporting Documentation

Please organize your support materials as they relate to the application section, and combine into either one PDF document, or share a link to a Dropbox (or similar) folder. Please include a minimum of three relevant support materials and one required proof of participation in a sustainable winegrowing program.

Please combine the support materials into one PDF document, or a link to a dropbox folder if possible. Your supportive documentation should be organized by application section.

Note: support materials are valuable to judges and impact scored criteria.

33. Signature of Applicant:

By writing your name below, you certify that the information on this application and supporting documents is true and correct to the best of your knowledge. Note: Your application information will not be made public, but please do not include any confidential information.

Name

Date