

2024 California Green Medal Sustainable Winegrowing Leadership Awards Application

**Please use this document to draft your application. Submit your final answers via the** [**online application form.**](https://form.jotform.com/232487639701160)

**Organization's Name \***

**Name \***

**Title \***

**Email \***

**Phone Number \***

**Address \***

**Website**

**Have you won a California Green Medal Award in the past five years? \***

Previous winners of the Environment, Community or Business award must wait five years to reapply, and previous winners of the Leader award must wait 10 years to reapply.

**Select which award category you are applying for. \***

* Environment: Award will be given to the vineyard and/or winery that can best demonstrate maximized environmental benefits from implementing specific practices, projects, or initiatives.
* Community: Award will be given to the vineyard and/or winery with the most innovative practices or program that enhance relations with employees, neighbors and/or communities.
* Business: Award will be given to the vineyard and/or winery that can best demonstrate efficiencies and cost savings from implementing specific practices, projects, or initiatives.

**Would you also like to apply for the Leader Award?**

The Leader Award is an optional category you can apply for in addition to one of the above categories. This award will be given to the vineyard and/or winery that best inspires others to practice sustainability and most exhibits qualities of integrity, responsibility, transparency, dedication, innovation, and generosity, while balancing the 3 E’s of sustainability (environmentally sound, socially equitable, and economically feasible).

**What best describes your operation(s)? \***

* Vineyard
* Winery
* Vineyard & Winery
* Vineyard Management Company

**Please indicate the size of your operation. \***

* Vineyard 0-10 acres
* Vineyard 11-50 acres
* Vineyard 51-250 acres
* Vineyard 251-500 acres
* Vineyard 501+ acres
* Winery 1-10,000 cases
* Winery 10,001-50,000 cases
* Winery 100,001-500,000 cases
* Winery 500,001+ cases

**Which sustainability program(s) do you participate in? Check all that apply and include proof of participation in your support materials.**

* California Sustainable Winegrowing Program
* Certified California Sustainable Winegrowing
* Certified B Corporation
* Demeter Biodynamic®
* Fish Friendly Farming
* Green Business Program
* ISO Certification (please specify)
* LODI RULES for Sustainable Winegrowing
* Napa Green Vineyard or Winery
* SIP Certified®
* SIP Certified® Self-Assessment
* Other

**If other or ISO Certification, please specify.**

**Operational Information:**

**Briefly describe in 500 characters or less how you excel in each area and list examples of practices where appropriate.**

Please ensure your answers:

* Include measurable results that demonstrate efficiencies and cost savings from implementing specific practices, projects, or initiatives within the last three years.
* Make a clear connection between the information included in each section and the award category you are applying for (e.g. how does water or energy efficiency link to good business practices? How does prioritizing biodiversity and soil health benefit employees and community?)

Water Use Efficiency

Soil Health

Pest Management

Biodiversity and Wildlife Conservation

Energy Efficiency and Greenhouse Gas Mitigation

Human Resources

Solid Waste Management

Neighbors and Community

Other

This can include sustainable purchasing, etc.

**How do you communicate your sustainability message to stakeholders?**

In 500 characters or less, please provide information about how you communicate your sustainability message (i.e. website, online materials, tasting room, etc.).

**Awards Pitch**

In 2,000 characters or less, please outline the most impactful practices your organization has implemented, describe why you are deserving of the award category you have chosen, and what sets you apart from others.

Be sure to include measurable results that demonstrate efficiencies and cost savings from implementing specific practices, projects, or initiatives within the last three years.

If you are also applying for leader, describe how you are a leader in each of the award categories: environment, business, and community.

**About Supporting Documentation**

Please include a **maximum of three** relevant support documents, in addition to the one required proof of participation in a sustainable winegrowing program. Support documents should help to demonstrate your case for the award category for which you are applying. **(Note: proof of participation in a sustainable winegrowing program is required and does not count as one of your three allowed documents.)**

Examples of Supporting Documentation:

* Proof of Participation in a Sustainable Winegrowing Program (Required)
* Company literature, publications, and/or marketing materia
* Media cuttings/coverage/testimonials
* Sustainability reports
* Mission or values statement
* Previous awards/acknowledgements
* Staff CVs or biographies
* Letters of recommendation or endorsement
* Company website (include links or screenshots to online sustainability initiatives)
* Social media campaigns promoting sustainability (include links or screenshots)
* Other

**Uploading Supporting Documentation**

Please combine your three support materials and one proof of participation in a sustainable winegrowing program into either one PDF document, or share a link to a Dropbox, Google Drive (or similar) folder.